

## **“A Taste of Cranbrook” 2011**

The sixth annual “*Taste of Cranbrook*” will take place Saturday, June 18<sup>h</sup> 2011 at Cranbrook’s Spirit Square in downtown Rotary Park, The event is part of the annual Sam Steele Day’s celebration. Sam Steele Society along with the BC Restaurant & Foodservices Association & the Cranbrook & District Chamber of Commerce Tourism Committee are spearheading the event.

***We are inviting you “the Restaurateurs” of our city and Region to participate!***

This exciting event will increase traffic to the main venue, as well as improve the level of enjoyment throughout this peak day of the celebrations. What a great time to show off those menu items of yours to a new market!

A designated area of the Park has been set aside for the event. Each participant will have a banquet table and access to electricity etc.

The businesses will be responsible for their own signage, table decoration and display as well as any additional requirements for presentation and sale of their product.\* It is important to adhere to local Food Safe rules ***see include information and forms included*** .

“***A Taste of Cranbrook***” will be marketed and advertised through the Sam Steele Society and the Cranbrook & District Chamber of Commerce.

**Event Date: Saturday June 18<sup>th</sup> 2011**

**Hours: 11AM–5PM**

**Setup Time: 9am to 10:30AM (must be ready to serve at 11AM)**

**Rental Rate: \$100.00**

*Space for this event is limited and we ask that you book with payment prior to May 15<sup>th</sup> 2011*

One or more central cash stations will facilitate the sale of \$1.00 food tickets. This will allow you the freedom to charge the rates you wish for your food items ie \$3.00, \$4.00 and \$5.00 etc. You will cash in your Food tickets at the end of the day.

An atmosphere of fun and interest will be provided, tables for guest seating, entertainment (Get together with friends and family), enjoy the Arts & Crafts displayed nearby, This will assure that the customers stay longer.

*We know the public will join in this Salute to the “Foodservice Businesses of Cranbrook.”*

Contact persons are:

Corinne Friesen CMF Creative Marketing Focus

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**Participation Application and Contract**

**“A Taste of Cranbrook” 2011**

**Saturday June 18<sup>th</sup> 2011 ~ 11Am to 5PM** (setup 9AM to 10AM)

Company name should be listed exactly as follows:

Company .....

Mailing Address: .....

City and Province: .....

Postal Code ..... Telephone .....

Fax ..... Email .....

By..... Position .....

**Cost of Space: \$100.00**

**Payment Received** ...../.....

*Cheque or Visa Date Credit Card # Expiry Date*

**Space Location Reserved:** .....

**Total Rental Charges** .....

**Confirmed by:** .....

**Note: *Payment must accompany this contract to assure that space requested is***

***Reserved and held*** Payment in full is necessary prior to the event